

Appendix 4: Results from the Neighbourhood Survey 2018

Attitudes and impressions about Pampisford's Development and Housing; Present and Future

Introduction

A 3-page survey containing 26 carefully structured questions was circulated to every household in Pampisford, with the objective of evaluating residents' attitudes and aspirations regarding:

- a) their personal residential position and attitudes to living in Pampisford;
- b) their appreciation of Pampisford's housing stock and ideas for the future;
- c) their comments upon Pampisford and the surrounding road and transport infrastructure.

1) Summary of Respondents

In total, some 53 survey forms, representing 94 adult (excluding 4 recorded as <16yrs) residents of Pampisford submitted detailed responses to the survey questionnaire, which have been downloaded onto SurveyMonkey and carefully analysed as follows;

1.1) All respondents were residents of Pampisford, with a CB22 postcode and so truly represented a neighbourhood body of opinion. All returns were fully completed and carefully presented.

1.2) The demographic structure of the returns appeared reasonably proportionate for the community, and the number of adults represented in the returns present as a significant proportion of the Village adult population, contributing to the quality of the data.

<u>Age Range</u>		<u>Response %</u>
25-44	(15%)	16%
45-64	(50%)	47%
65 +	(35%)	37%

1.3) The number of reported people per household averaged 3, ranging between 2 and 5

1.4) The average length of residence was 27 years, ranging between 2 and 43 years, and with 75% reporting over 10 years residence in the village.

1.5) Regarding employment status, the majority of people were employed or self-employed, with slightly fewer being retired, and only a few unemployed. Of the 30 people who declared where they worked, almost 25% worked in Pampisford (presumably including self-employed).

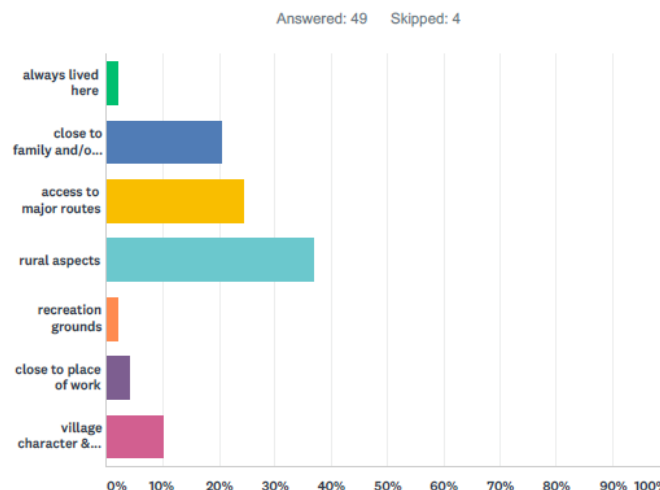
2) Quality of Life in Pampisford

The quality of life appreciated in Pampisford was endorsed with six specific issues highlighted:

- Quality of life
- Access to major travel route
- Rural Village character and design
- Proximity to local bus services
- Proximity to workplace and medical services
- General friendliness within the community.

Rural character (37% of respondents), access to major routes (25%) and being close to family/friends (20%) were by far the most appreciated aspects of Pampisford life. Other aspects mentioned in the comments were: a good parish council that takes an interest in the views of residents; a strong community spirit (2); proximity to facilities in Sawston (4); friendliness and quiet.

Q7 What do you like most about living in the village ?



3) Areas for Village life improvement

Three features, all traffic related, received the most frequent adverse comment:

- Traffic noise from the A505
- Speeding vehicles, principally along Brewery Road
- Lack of adequate car parking.

Ideas for village improvement ranged widely, from a village shop/supermarket and better pavements and also paths accessing the countryside, to specific things like a tennis court in the rec and toilet in the church. One called for 'anything to create more friendliness and community; anything that makes Pampisford an attractive place to

live for children, teenagers and the elderly', perhaps echoed by another response 'TO KNOW EACH OTHER MORE'.

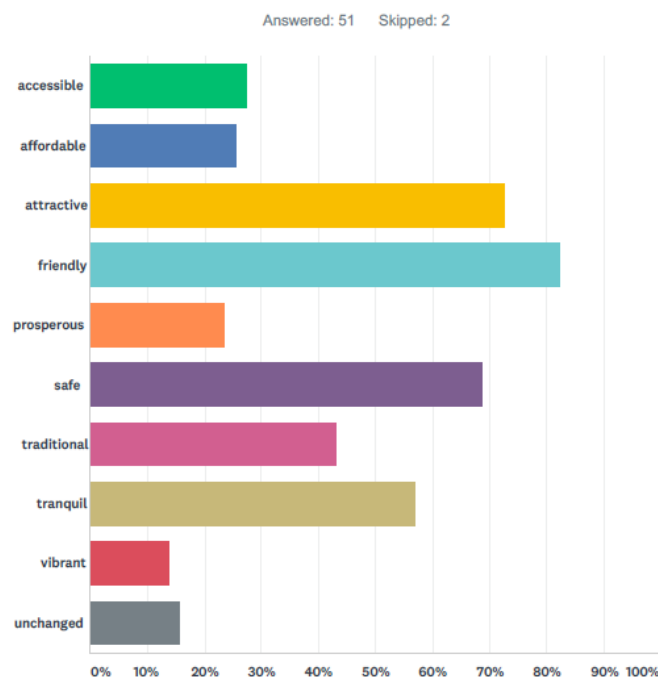
4) Aspirations for Pampisford 'in 15 years' time'

The strongest aspirations for 'the future Pampisford' reflected community values that clearly endorsed Pampisford as a place of 'home' rather than 'residence', and were:

- Friendly
- Tranquil
- Attractive
- Safe
- closely followed by 'Traditional'.

Additional ideas mentioned in the comments for this question included a pleasant and mixed (i.e. in ages) community, a 'model village community combining best of traditional and modern', and historical.

Q9 How would you like Pampisford described in 15 years' time ?



5) Housing and Development Issues

5.1) Eight people responded that a member of their household had to move away from the area, either because there was no available housing, or else because it was too expensive.

5.2) Eight people expressed expectations of separate housing needs (preferably in Pampisford) emerging in the next 5 years, including flats/starter homes (4) and a quality detached bungalow.

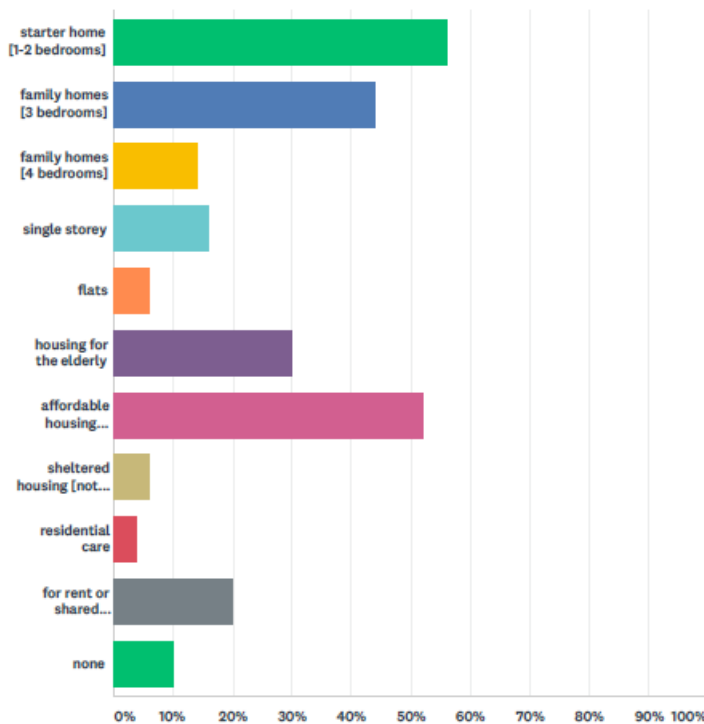
5.3) New housing needs considered by respondents were expected to be:

- 1–2 bedroom starter homes (56% of respondents)
- 3 or 4 bedroom family homes (44 and 14% respectively)
- Affordable housing (52%)
- Housing for elderly residents (30%).

Of the six people who commented here, five emphasized the need for a mix of new housing to meet the varied needs of the community. The other highlighted retirement bungalows (not sheltered).

Q14 What sort of new housing, if any, do you want to see built within Pampisford parish ?

Answered: 50 Skipped: 3



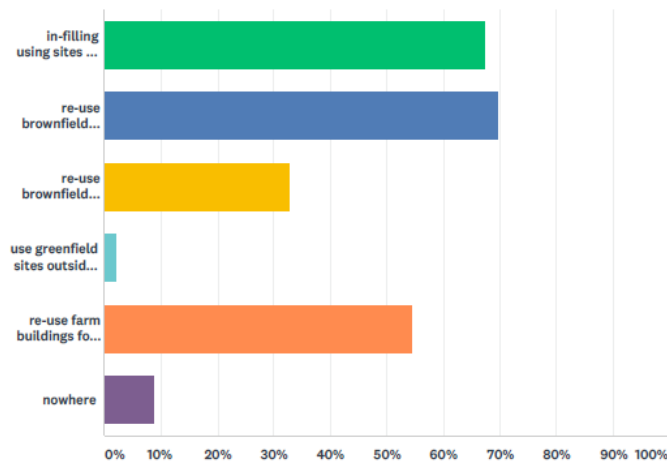
5.4) Sustainable Future Development & housebuilding priorities in next 15 years:

- Two suggestions were identified with near equal frequency (about two-thirds of respondents)
- Infilling
- plus longer-term Brown Field sites within the village planning framework.

Re-use of farm buildings was the next most commonly mentioned option (> half of respondents). In commenting, two people expressed a preference for no development (at least in the next 15 years in once case). One thought there should be little development because of lack of village facilities, whilst two suggested that businesses/local employment should be included in future development.

Q15 Thinking about sustainable development in Pampisford over the next 15 years where do you think priorities in house building should be ?

Answered: 46 Skipped: 7



5.5) Larger Housing Developments

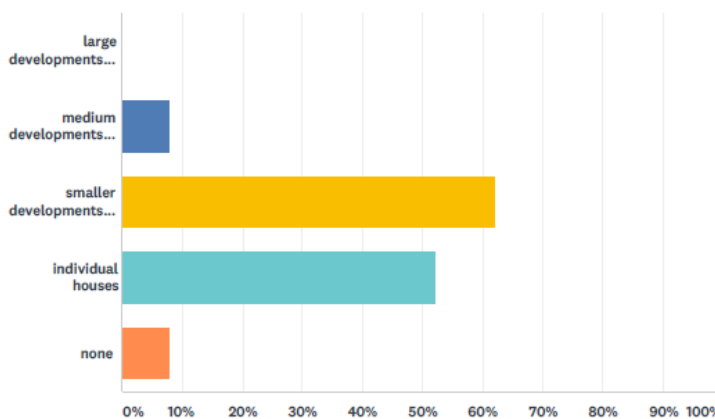
There was no call for large housing developments (probably reflecting an appreciation of Pampisford as a traditional rural/semi-rural village with individual housing character rather than housing 'estates').

Instead the listed priorities were overwhelmingly for:

- Smaller developments
- Individual houses (probably reflecting positioning and construction style).

Q16 What sized housing developments do you think would be most appropriate for Pampisford ?

Answered: 50 Skipped: 3



5.6) Identified sites considered suitable for future housing development were varied, including:

- Sealmaster site (in many years' time)
- Church Lane
- Brewery Road - adjacent fields

5.7) Those who commented on unsuitable sites for development most commonly referred to greenbelt/agricultural land, recreation grounds and allotments. For example, one person thought the fields between Pampisford and Sawston should be preserved to maintain the separate character of our village.

5.8) Issues of importance to be considered for any new housing development highlighted:

- The open space character of the village
- Character and positioning of surrounding buildings
- Scale with respect to surrounding buildings
- Design and materials were also commonly mentioned.

5.9) Important considerations in any new housing/development were:

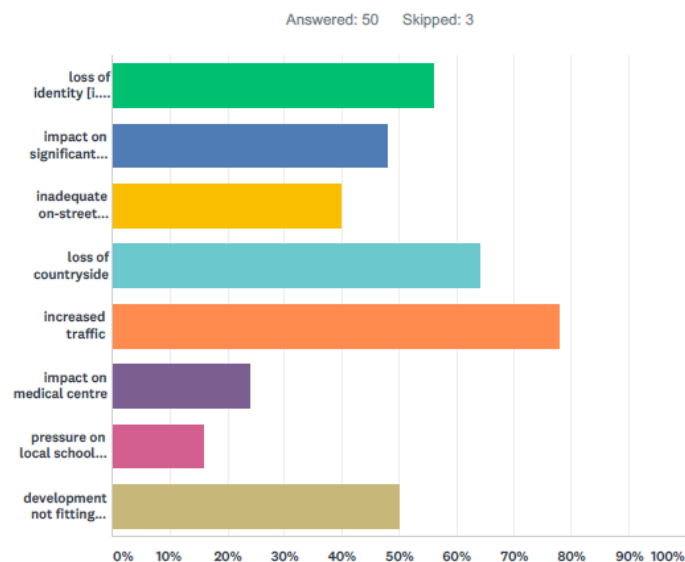
- Traditional building styles in keeping with the village character
- Mixed developments (e.g., small detached and terraced housing)
- Wildlife-friendly landscaping including room for trees
- Off-street parking.

5.10) Main Concerns about housing development in Pampisford were:

- Increase in traffic (78%)
- Loss of countryside (64%)
- Loss of identity as a village (56%).

Loss of history was mentioned by one person, while another commented: 'I would favour a slow growth in housing (10 houses per decade) so the population would grow by about 200–300 people by the end of century'.

Q24 What worries you most about development within Pampisford ?



6) Roads and Travel

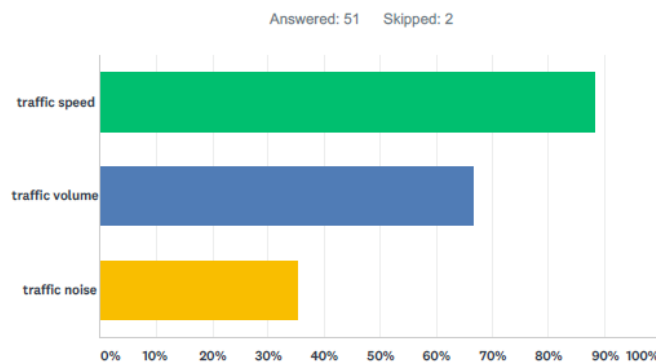
6.1) Travel to work was most frequently identified as being by private car (64%). A third of people cycled, whilst only 15% used public transport.

6.2) More dedicated cycle paths, improved pavements and a more frequent bus service were all considered relatively important needs to make getting to work easier. Better access to the railway station was mentioned in two of the comments, and one person raised the specific issue of lorries parking on the cycle paths in A505 lay-bys.

6.3) Most problematic travel issues:

- Traffic speed (88%) and volume (66%) through the village was the #1 issue reported, reflecting concerns about the use of Brewery Road as a short-cut by non-village traffic
- Traffic noise (35%; clearly reflecting concern about the A505)
- One person feared that large scale commercial developments nearby will make traffic problems worse.

Q27 Which of the following do you consider to be problematic traffic issues ?



6.4) Identified Road Safety locations:

- Junction between Brewery Road and London Road was the #1 concern
- Junction between A505 and London Road was the #2 concern
- Varied other issues were raised, as captured.

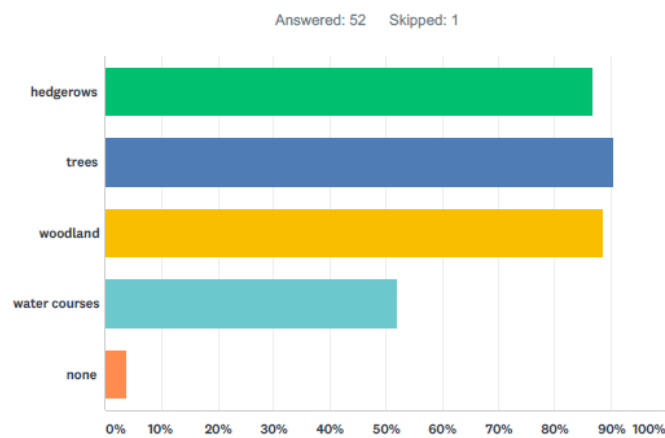
6.5) Car Parking:

- Car parking was identified as a 'major' problem within the village for 13% of people, with a specific problem area identified around the Brewery Road Dental Surgery and particularly at the Chequers Public House frontage near the traffic island
- Poor street lighting was identified as a general problem
- People wanted more off street parking to be provided, including for the Chequers Pub.

7) Village Features and Facilities

7.1) Trees, hedgerows and woodland were all important village landscape features for over 85% of people, and water courses for over half.

Q31 Which of the following features in the landscape are important to you ?



Access to footpaths was noted as needing improvement.

7.2) - Use of village facilities was prioritised:

Frequent - Brewery Road Recreation Ground
 Church Lane playground & dog walking area
 Footpaths
 Chequers Public House

Occasional - Local businesses
 Village Hall

Rarely - Church

Comments on these and other facilities mostly overlapped with responses already given for other questions, e.g. wanting a local shop and more footpaths. One person wanted dog walking to stop on the rec.

7.3) Solar power and rainwater harvesting received wide support in the village. There was very little current use of alternative energy sources at properties.

8) Further comments

8.1) Comments not previously covered in earlier responses were:

- We desperately need the lights back on Church Lane. It is too dark and we feel it's not safe
- Pampisford village hall is a great facility – encourage its use
- Need provision for teenagers (shelter) to meet in the area

- Would like to see the church playing a fuller role in the life of the village but this requires a critical mass of people to be involved in its activities
- Allotments are an important asset.

8.2) Use of village facilities

Footpaths were recorded as well used, but also several comments have been made to the effect that the various footpaths around the village offer a total recreational walking facility that could/should be much improved by a concerted effort under the permissive paths initiative to join up all the footpaths so that a variety of walking circuits could be developed. These could serve, through-route walking, as well as recreational and exercise walking circuits.

8.3) Use and preservation of St John the Baptist Church

The village Church is widely treasured as a fine village asset. It is also recognised that as a centre of formal religious worship, it is sadly underused. It is quite widely recognised that the village has not addressed the reasons for this and particularly seriously considered alternative/additional activities.

In these days of increasing secular private meditation it has often been recognised that the village should address this issue, to preserve the historic function of Anglican religious worship and contemplation, offer a wider facility of uses appropriate to the building and its history, and provide some source of funding to maintain and preserve its future.

The first step could/should be to set up a committee of involved and interested village residents to discuss the situation with an objective to propose some constructive ideas acceptable to the Church authorities, regular worshipers and the village population.